

SECURITY BENEFITS OF WIFI-MARKETING

Turning business guest wifi into an automated marketing tool with wifi marketing is an incredible benefit from a marketing perspective, but a lesser known face is wifi marketing also adds additional layers of security.



TERMS OF SERVICE

Adding terms of service to your guest wifi network protects your business liability. Users agreeing to TOS prior to logging into the wifi are now held accountable if they would participate in any "shady" activities while on your business wifi network.

i.e. if a guest would download any illegal music or movies on your wifi network, your business is protected.



STAY PCI COMPLIANT

Accepting credit cards over the same network guest use to access the internet is never a good idea. Add a guest wifi network, to gain PCI compliance. Making it much more difficult for hackers to access your private information.



RESTRICT USERS

Set a time allowance to restrict a users time on your guest network. Or restrict by data usage to prohibit excessive usage. Allowing a more enjoyable internet experience for all.

Through a quick configuration, you can block a suspected user from accessing your guest network.

Data Security and More. Not only is your internet security safer with wifi marketing, but your marketing data is safe too! Dynamic API keys can be changed at any time to access your secure data.